OUMÄEM

THE WORD OŪMÄEM IS A TRANSLITERATION OF THE ARABIC WORD عميم THAT MEANS ABUNDANCE OF WEALTH, COMPLETE OR FULL FORM, A CONGREGATION OF MANY PEOPLE, OR AN AGGREGATION OF THINGS.

The jewelry line is about bringing various objects together in an organized composition. This particular collection is called *Source*. Al-Khwarizmi, the father of algorithms and algebra, used mathematical methods in order to visualize the laws of creation during the IX century.

The science he followed allows us to create balanced forms.

WE INITIALLY CONCEIVED THE PIECES IN THIS COLLECTION AS A CONTEMPORARY PLAY ON THE CLASSIC SOLITAIRE RING.

Taking the idea one step further, we crafted each design by using a coordinate system as a template to construct and break specific grids for each piece. The focus of each design begins with a single diamond shifted off-center. A single baguette-cut ruby is always included to tip the balance of the design. The ruby is not a depiction of a brand; rather, it is used as a guide on how to wear the pieces and to further emphasize the concept of decentralization and alternative standards of beauty. The design of this sub-collection depends on shifting the central position of the main diamond in a *classical solitaire ring* to create an asymmetrical jewelry piece.





This 3-diamonds ring is a modern twist on the classic solitaire ring with two side diamonds.

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Here, the main stone is complemented by the addition of smaller stones that create a powerful linear composition. The *brilliance casts* an endless *ripple effect.*



Several smaller diamonds form triangles that act as guideposts that lead the viewer's eye to the main solitaire diamond.

The diamonds in each piece of this sub-collection seem to be *haphagardly arranged*, but in fact, they are organized according to a *constructed grid*.







This ring is the only piece that used a baguette cut as the main stone.

The overall diamond composition comprises three baguettes. The central baguette is longer and *points inward*, toward the person's inner power.

The orbital movement of planets that follows a larger order inspired the design of this ring. The diamonds are organized in an orthogonal way with a radial arrangement in the middle.

This is the *only ring where the ruby is positioned as part of the main diamond cluster;* its original place is now occupied with a simple brilliant diamond.



MARGIN

Margin belongs to a group of rings created to allow the stacking of more than two rings.

The design is simple: a number of brilliant-cut diamonds arranged to form a straight line - *an edge*.

Baguettes and round brilliant-cut diamonds are organized as if they were captured *mid-eruption* around a central emerald-cut diamond.

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The necklace is designed with special *micro hinges* allowing the diamonds to fit perfectly on any chest size.

A *ruby baguette* is placed within on left side of the necklace, *situated right above the heart*.

This necklace symbolizes the subtle emotions of its wearer. Paradoxically, the necklace is moderately lavish.

<u>ALT-PLUME</u>

The composition of this ring is a modern play on the classic ballerina ring. The central stone is the biggest in this entire collection.

The solitaire ring is accentuated with *12 tapered baguettediamonds* bordering only half of the main stone, thus signifying the *morning hours* of a single day.

(AR) RAY

The emerald-cut diamond is fixed in a moment of tension, half is embedded in the shank of the ring and the other half extends outwards grabbing the attention of its viewer.

Although the solitaire diamond appears as if it is placed in a *tension* setting, it is conventionally set on four prongs.

The ring comes in two versions; *male* with shank width of *6mm* and a *female* version in *4mm* width.



TETRIS

Beauty is continuously *reinventing itself*. The pendant in this sub-collection is one of the simplest jewelry pieces in this collection.

The design is made out of a single ruby baguette and two brilliant-cut diamonds.

The overall stone arrangement gives the impression that the object is *under-construction*.



<u>Petite</u> Changement







TAKING THE METHODS OF DESIGN ONE STEP FURTHER,

7 rings were manufactured in a way that allows for one to stack them seamlessly.

<u>S T A C K S</u>

Each one of the 7 models acts as a unit in a universal system. Similar to the laws of mathematics, each ring is a variable within an equation.

 When stacked together, the rings communicate a new statement following the same philosophy.









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ABOUT THE DESIGNER

Anas Alomaim is an architect, urbanist, and a professor of architecture. Alomaim developed a passion for jewelry design during a critical moment in his career.

After the death of his father, Alomaim stepped into a new phase of his life. He awakened anew to the relationships that connect him to the women in his family. Alomaim designed and manufavctured solitaire rings for his mother and sisters as a gesture of gratitude for their support during this precarious time. It was then that he realized his passion for diamonds, jewelry design, and their multifaceted beauty. *Alomaim believes that the art of design encompasses* everything from a simple spoon to a city

After finishing his Masters of Architecture and Urban Design at Columbia University, he moved to California to pursue his PhD at the University of California Los Angeles. He worked on analyzing the geometries of structures that respect the larger laws of nature, constellation, and planets: namely, how mathematical equations translate physically on a Cartesian coordinate system into creating monumental objects. Alomaim participated and co-curated several exhibitions in Kuwait, Dubai, New York City, and Los Angeles. He also worked for academic institutions, corporate design firms, independent architectural offices, and interned with fashion designers, including Diane von Furstenberg.

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